



Sponsorship Opportunities

November 17-19, 2026

Clearwater Beach, FL



BACKGROUND

The nonprofit [Federal Alliance for Safe Homes \(FLASH\)](#) presents the annual [National Disaster Resilience Conference \(NDRC\)](#)—a premier event uniting the nation’s leading voices in disaster safety and resilience.

NDRC26 will take place in Clearwater Beach, Florida, from November 17–19, 2026. Expert speakers will showcase breakthrough ideas and the latest innovations in engineering, science, policy, and practical programs that create resilient communities. Through keynote presentations, discussion panels, spotlight sessions, breakout tracks, and collaborative dialogue, attendees gain actionable insights that can be applied immediately in their work and communities.

For more than two decades, NDRC has convened a dynamic cross-section of professionals, including design experts, emergency managers, financial services leaders, first responders, futurists, housing specialists, insurers, journalists, meteorologists, product manufacturers, risk communicators, scientists, social psychologists, and volunteers. This powerful mix of perspectives makes NDRC a must-attend event for those shaping the future of resilience.

We invite you to sponsor this unique gathering. Sponsorship positions your organization at the forefront of the disaster resilience movement—providing high-impact visibility among a highly engaged, multidisciplinary audience committed to advancing safer, stronger communities. As a sponsor, you will have the opportunity to:

- Elevate your brand alongside trusted leaders in disaster safety and resilience
- Showcase your expertise, products, and solutions to key decision-makers
- Build meaningful connections with partners, policymakers, and practitioners
- Demonstrate your commitment to innovation, preparedness, and community resilience

Join us in convening the ideas, partnerships, and leadership needed to drive resilience forward.



Michael Brennan, Ph.D.
National Hurricane
Center Director



Dominic Sims, CBO
International Code Council
Former Chief Executive
Officer/FLASH Board
Director

Leslie Chapman-Henderson
Federal Alliance for Safe Homes
(FLASH) President and CEO

Dorothy (Dottie) Mazzarella
International Code Council Government
Relations Vice President



Arthur Parks, CPCU, CLU
State Farm Insurance Companies P&C
Operations Manager - Portfolio
Management/FLASH Board Chairman

REASONS TO SPONSOR

Network with like-minded leaders in the disaster safety and resilience movement, including individuals from organizations such as:

- Federal Emergency Management Agency (FEMA)
- Florida Division of Emergency Management
- *FOX Weather*
- Haas Door
- Huber Engineered Woods
- IEM
- Insurance Institute for Business and Home Safety (IBHS)
- International Code Council (ICC)
- NOAA/National Weather Service
- Renew Financial
- Simpson Strong-Tie Co.
- State Farm Insurance Companies
- Travelers
- *The Weather Channel*
- USAA
- Verisk

Engage in highly interactive learning sessions led by featured speakers, designed to help define your organization's role in the disaster safety and resilience movement—and leave with practical tools to drive meaningful change.

Contribute to the design and development of programs and initiatives that advance disaster safety and resilience across engineering, science, policy, and practice.

Collaborate with leaders across the resilience movement to apply lessons learned to real-world challenges and emerging opportunities.

To confirm your sponsorship, ask questions, or request additional information, please contact Sarah Chason (sarah@flash.org).

SPONSORSHIP LEVELS & BENEFITS

Brand Visibility & Recognition

Benefit	Titanium (\$40K) - Sold	Gold (\$25K)	Virtual (\$20K) - Limit 1	Silver (\$10K)	Bronze (\$5K)
Branding in the Conference Program	✓	✓	✓	✓	✓
Branding on Conference Website	✓	✓	✓	✓	✓
Branding on Conference Virtual Event Platform			✓		
Marketing Materials in Conference Bag	✓	✓	✓	✓	✓
Logo on Conference Bag	✓	✓			
Full-Page Ad (back cover)	✓				
Full-Page Ad (inside)		✓			
Half-Page Ad (inside)		✓		✓	
Hotel Keycard Branding	✓				
Company-Provided Lanyards	✓				
Conference Wi-Fi Branding			✓		
Awards Luncheon Recognition	✓				
Breakfast Recognition		✓			

Engagement & Thought Leadership Opportunities

Benefit	Titanium (\$40K) - Sold	Gold (\$25K)	Virtual (\$20K) - Limit 1	Silver (\$10K)	Bronze (\$5K)
Opening General Session Recognition	✓	✓	✓		
Company-Provided Keynote Speaker	✓				
Company-Provided Panel Member/Spotlight Interview		✓			
Tabletop Exhibit in General Session Ballroom	✓	✓			
Tabletop Exhibit in Foyer			✓	✓	✓
Main stage branding	✓				
Conference Attendee Headshots		✓			

Conference Registration & VIP Event

Benefit	Titanium (\$40K) - Sold	Gold (\$25K)	Virtual (\$20K) - Limit 1	Silver (\$10K)	Bronze (\$5K)
Four (4) Complimentary Registrations (In-Person or Virtual)	✓				
Three (3) Complimentary Registrations (In-Person or Virtual)		✓			
Two (2) Complimentary Registrations (In-Person or Virtual)			✓	✓	
One (1) Complimentary Registration (In-Person or Virtual)					✓
Invitation to Corporate Board of Directors-Hosted VIP Networking Event	✓	✓			