

The 2025 National Disaster Resilience Conference (NDRC2025) agenda is designed to advance the Federal Alliance for Safe Homes (FLASH) partnership's goal of creating and delivering the ultimate American "DREAM" home, featuring durability, resilience, energy efficiency, affordability, and modern features.

The agenda features breakouts sessions, keynote presentations, panels, and spotlight interviews showcasing best practices in construction innovation, public policy, and private market programs from expert presenters spanning academia, elected officials, financial services, home builders, leaders, professionals, public officials, researchers, scientists, and other stakeholders committed to disaster resilience.

This year's program prioritizes attendee engagement to facilitate the joint creation and definition of a conference vision, which will be articulated and published at the conclusion of the gathering. Presentations will address two key design questions to help craft and define the shared vision to advance resilience in the future. As an NDRC2025 attendee, you will hear about:

- What were the most critical resilience developments during the past year?
- What are the most crucial resilience developments needed in the coming years?

Please plan to join us and engage in this newly streamlined gathering from start to finish. We are seeking your perspective and offering you the opportunity to add your organization's name to our shared vision, signaling your commitment as we chart a path to resilience for the future.

### Tuesday, November 18, 2025

Corporate Board of Directors Meeting (Directors and Advisors Only) 11:00 a.m. – 5:00 p.m. Welcome Reception (Open to All Registered Attendees) 6:30 p.m. – 8:00 p.m.

# Wednesday, November 19, 2025

Breakfast & General Session 7:30 a.m. – 12:00 p.m.

This segment will open the conference and continue with a focus on the resilience fundamentals of "Build it Right the First Time."

Featured speakers and topics will include, but are not limited to:

- Leslie Chapman-Henderson, FLASH President and CEO
- Dr. Anne Cope, Insurance Institute for Business & Home Safety Chief Engineer
- Dan Dunmoyer\*, California Building Industry Association CEO
- Arthur Parks, State Farm Operations Manager, Portfolio Management
- Dr. Lars Powell, Alabama Center for Insurance Information and Research Director
- Dr. David Roueche, Auburn University Associate Professor of Civil Engineering
- Alister Watt, Insurance Institute for Business & Home Safety Chief Product Officer

#### Featured topics:

- Building the DREAM How homeowners can have it all: homes that are durable, resilient, energy efficient, affordable, and modern. This kickoff keynote will outline the mission for NDRC2025 and lay the groundwork for attendee engagement as they help hone the vision for the *Dream Home of the Future*. The NDRC2025 committee will announce the vision and priorities articulated during the conference in a post-conference national announcement.
- *Groundbreaking Resilient Residential Neighborhoods* Learn from builders and developers who are committed to 100% compliance with the nation's highest construction standards for high wind and wildfire, and about how they are delivering "DREAM" neighborhoods that all homeowners desire.
- Going Holistic on Wildfire Resilience Learn about the new Wildfire Prepared Neighborhood standard and the dynamic testing and science that provided the breakthrough insights used to craft this new milestone in home resilience.
- Extreme Winds Downbursts, Hurricanes, or Tornadoes Why not build with all of these winds in mind? Hear from experts who will share case studies, analysis, scenarios, and a dialogue about why high wind construction methods are beneficial inland, well beyond the coasts.

• The True Cost of Resilient Construction – Digest two new studies that make the case for strong building codes and beyond-code practices through analysis and post-hurricane engineering analysis. Don't miss the dialogue with the principal investigator who is bringing forward these critical insights.

#### **Celebrating Partners in Prevention Luncheon** 12:00 p.m. – 1:30 p.m.

The NDRC2025 luncheon program will feature an inspiring keynote address about the new resilience policy landscape and a recognition ceremony honoring the invaluable contributions of our longstanding FLASH Partners.

- Kevin Guthrie\*, Florida Division of Emergency Management Director
- Recognition ceremony hosted by the Corporate Board of Directors

**General Session – Continued** 1:30 p.m. – 5:00 p.m.

This segment will showcase best practices in products, public policy, residential retrofitting programs, and private market incentivization efforts for fundamentals of "Resilience for Existing Residential Construction."

Featured topics include:

- State Insurance Commissioners aka Resilience Leaders Brian Powell, NAIC Catastrophe Risk Mitigation Specialist, will moderate a panel of state insurance commissioners who are leading by example and leaning in on resilience. These leaders will share how they have created mitigation grant programs to upgrade homes built to older construction standards, serving as a catalyst for a culture of resilience and addressing insurance marketplace challenges as well.
- *Growing the "Build" Team* Natalie Enclade, BuildStrong America Executive Director, will lead a panel discussion of programs and incentives to expand our nation's corps of retrofitters who specialize in the specific techniques that make homes ready for disasters of all kinds.
- Incentivize but Verify This dialogue will focus on modern and emerging methods for home inspections, code enforcement, and incentive verification for resilient construction. The facilitator will host an audience dialogue aimed at creating a common scorecard, system, or other method to achieve scale for verifiable, resilient homes that can be considered for banking, insurance, real estate, or other types of benefits.

Shiny New Product Solutions – This session will focus on innovative new products, systems, or
other solutions to help homeowners upgrade their homes to a more resilient state. The presenters
will focus on affordable, achievable "hacks" to help owners and renters achieve the "DREAM"
home of the future while dispelling myths and opening doors to new ideas.

This final segment for the day is Part One of a focus on the fundamentals of the "Culture of Resilience," showcasing best practices in risk communication, leadership voices, and emerging trends that resilience advocates can leverage.

• *Shiny New Communication Solutions* – This session will focus on innovative new, research-informed assets, digital tools, and programs to support attendees' risk communication efforts.

Networking Dinner Event 6:30 p.m. – 8:00 p.m.

This evening event provides an opportunity for you to meet and exchange ideas with a diverse group of presenters and fellow attendees in a relaxed and casual environment, where ideas can flow and new resilience breakthroughs emerge.

## Thursday, November 20, 2025

**Breakfast & Concurrent Facilitated Breakouts** 

7:30 a.m. – 10:00 a.m.

This morning of breakout sessions will allow attendees to gain additional expert knowledge on the three key focus areas for NDRC2025 through an interactive and robust dialogue.

The breakouts are designed to inspire fresh thinking and bold action, encouraging all participants to consider how they can play a pivotal role in advancing resilience. The three focus areas for the sessions will include:

- Build it Right the First Time
- Resilience for Existing Residential Construction
- Creating a Culture of and Marketplace for Resilience

Each session will appoint a spokesperson to report out to the final session with a list of considerations to help define the vision that will be published at the conclusion.

### General Session & Closing Lunch 10:00 a.m. – 12:30 p.m.

This final segment for the day is Part Two of a focus on best practices in risk communication, leadership voices, and emerging trends that resilience advocates can leverage to achieve a "Culture of Resilience."

- Influence Me, Convince Me, and I'll Mitigate! This session will focus on the rise and shift in influencer voices in today's marketplace, with some surprising insights into demographic trends to help attendees explore new ways to grow the U.S. culture of resilience through best practices in earned media, social platforms, and evolving digital tools, including AI. Following the presentation, 2025 National Weatherperson of the Year and former National Hurricane Center Director Bill Read will join past NHC Directors for this dialogue to explore signature voices for resilience and how they have accelerated past initiatives, including "Turn Around, Don't Drown!" "#HurricaneStrong" and more.
- Designing the Future: What's Next, What's Needed? This final session will include a facilitated, two-way attendee engagement session and luncheon to finalize the NDRC2025 Vision for the Dream Home of the Future. The vision will be captured and published as the NDRC2025 outcome and statement, and all attendees will have the opportunity to sign on as supporters of the collectively created vision.

\*Invited