



National Disaster Resilience Conference

Clearwater Beach, FL  
November 19–20, 2025



# BACKGROUND

The nonprofit [Federal Alliance for Safe Homes \(FLASH\)](#)<sup>®</sup> presents the annual [National Disaster Resilience Conference \(NDRC\)](#). The event unites the nation's leading voices in the disaster safety and resilience movement. NDRC25 will take place in Clearwater Beach, Florida. It will begin on **Tuesday, November 18**, with a Welcome Reception, and the program will take place on **Wednesday, November 19**, for a full day and conclude after lunch on **Thursday, November 20**.

Expert speakers will showcase breakthrough ideas and the latest innovations in engineering, science, policy, and practical programs that create resilient communities through keynote presentations, discussion panels, and spotlight topics.

For more than two decades, design professionals, emergency managers, financial services experts, first responders, futurists, housing experts, insurers, journalists, meteorologists, product manufacturers, risk communicators, scientists, social psychologists, volunteers, and many others have come together to make this conference a must-attend event.

We invite you to sponsor this unique gathering. Sponsorship highlights your organization to attendees from diverse practices and professions who collaborate to make this conference an



**Michael Brennan, Ph.D.**  
Director  
National Hurricane Center



**Dominic Sims, CBO**  
Former Chief Executive Officer  
International Code  
Council/FLASH Board Director

**Leslie Chapman-Henderson**  
President and CEO  
Federal Alliance for Safe Homes



**Anne Cope, Ph.D., P.E.**  
Chief Engineer  
Insurance Institute for Business & Home Safety



**Breakout Session**

**Dorothy (Dottie) Mazzarella**  
Vice President, Government Relations  
International Code Council



**Breakout Session**



# REASONS TO SPONSOR

Networking with like-minded leaders in the disaster safety and resilience movement to include individuals from organizations such as:

- FEMA
  - Florida Division of Emergency Management
  - *FOX Weather*
  - Huber Engineered Woods
  - IEM
  - International Code Council
  - ISO/Verisk
  - *MyRadar*
  - National Weather Service
  - Renew Financial
  - Simpson Strong-Tie
  - State Farm
  - *The Weather Channel*
  - USAA
- **Attend** highly interactive learning sessions with our invited featured speakers designed to help define your organization's role in the disaster safety and resilience movement and come away with the tools needed for your organization to help drive change.
  - **Participate** in designing and developing programs and initiatives that advance the importance of disaster safety and resilience in engineering, science, policy, and practice.
  - **Work** with leaders in the disaster safety and resilience movement to apply the lessons learned to challenges and opportunities within the movement.



**Forrest Masters, Ph.D., P.E. (FL)**  
Kearney Dean of Engineering  
Oregon State University/FLASH Board Director



**Rick Knabb, Ph.D.**, Hurricane Expert & Tropical Program Manager – *The Weather Channel*  
**Bryan Koon**, President & CEO – IEM/FLASH Board Director  
**Roy Wright**, President & CEO – Insurance Institute for Business & Home Safety  
**Dominic Sims, CBO**, Former CEO – International Code Council/FLASH Board Director  
**Natalie Enclade, Ph.D.**, Executive Director – BuildStrong America  
**Matthew Oblinsky, P.E.**, Director of Engineering – Deltec Homes, Inc.  
**Leslie Chapman-Henderson**, President & CEO –Federal Alliance for Safe Homes



**Arthur Parks, CPCU, CLU**  
P&C Operations Manager - Portfolio Management,  
State Farm Insurance Companies/FLASH Board Chairman

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What impresses me about the conference is not only the passion of all the people attending but also the diverse industries here. - Arthur Parks, CPCU, CLU P&C Operations Manager - Portfolio Management – State Farm Insurance Companies/FLASH Board Chairman

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Grateful to have been a part of the National Disaster Resilience Conference #NDRC24 for a panel on Emerging Public-Private Partnership Opportunities Advancing Building Codes. - Ummekulsoom (Umme) Lalani, Project Manager, Equity & Resilience Policy – AtkinsRéalis

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“

Excited to be at #NDRC24 with @strongtie and @FederalAlliance celebrating years of resilient construction efforts! – Billy Viars, Education and Training Manager, Simpson Strong-Tie

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It was an honor to present on behalf of @IntlCodeCouncil at the National Disaster Resilience Conference! Thank you @FederalAlliance for the opportunity - Dottie Mazzarella, Vice President, Government Relations – International Code Council

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Another incredible year at the Federal Alliance for Safe Homes (FLASH) conference with MyRadar where I had the honor of speaking on a panel about women in weather. Grateful for the opportunity to share insights alongside amazing women in the field. - Erica Lopez, Meteorologist – MyRadar

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I'm honored to share that I'll be part of the Federal Alliance for Safe Homes (FLASH) 2024 National Disaster Resilience Conference, joining the panel "Emerging Leaders: Reimagining the Future of Resilience." This session will bring together seasoned and emerging leaders in disaster resilience for an interactive dialogue that goes beyond discussion—it's about sparking fresh perspectives and inspiring action. Looking forward to exchanging insights and discovering ways to lead the charge toward a safer, more resilient future. - JC Hudgison, MPA, CBO, CFM, Chief Building Official/Construction Services Manager, Development & Growth Management – City of Tampa

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Looking forward to a great discussion about how emerging technologies can be the “end run” to reducing the effects of natural hazards on communities - Forrest Masters, Ph.D., P.E. (FL), Kearney Dean of Engineering – Oregon State University/FLASH Board Director

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# SPONSORSHIP LEVELS & BENEFITS



	Titanium \$40,000 (Sold Out)	Platinum \$30,000 (Limit 1)	Gold \$25,000 (Limit 4)	Silver \$10,000 (Limit 8)	Bronze \$5,000 (Unlimited)
Branding in the conference program	X	X	X	X	X
Branding on the conference website	X	X	X	X	X
Marketing materials in the conference bag*	X	X	X	X	X
Four (4) complimentary conference registrations	X				
Three (3) complimentary conference registration		X			
Two (2) complimentary conference registration			X		
One (1) complimentary conference registration				X	
Tabletop exhibit with a preferred location in the General Session Ballroom Foyer	X	X	X	X	X
Tabletop exhibit in Ballroom Foyer				X	X
Logo on conference bag	X	X	X		
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Full-page ad in the conference program		X			
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Company-provided panel member			X		
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Breakfast Sponsorship		X	X		

\*Please allow FLASH to approve your marketing materials in advance.

# SPONSORSHIP AGREEMENT

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## Sponsorship Levels

Titanium

Platinum

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Bronze

To secure your sponsorship, please complete this form and email it to Sarah Chason (sarah@flash.org). For more information please email info@flash.org or call (877) 221-SAFE (7233).