



NOVEMBER 20 - 22, 2024  
CLEARWATER BEACH, FL

[www.NationalDisasterResilienceConference.org](http://www.NationalDisasterResilienceConference.org)



# BACKGROUND

The annual National Disaster Resilience Conference (NDRC) is presented by the nonprofit Federal Alliance for Safe Homes (FLASH) and brings together the nation's foremost voices in the disaster safety and resilience movement. NDRC24 will take place November 20 - 22, 2024 in Clearwater Beach, FL.

Expert speakers will showcase breakthrough ideas and the latest innovation in engineering, science, policy, and practical programs that create resilient communities through keynote presentations, discussion panels, and spotlight topics.

For more than two decades, design professionals, emergency managers, financial services experts, first responders, futurists, housing experts, insurers, journalists, meteorologists, product manufacturers, risk communicators, scientists, social psychologists, volunteers, and many others have come together to make this conference a must-attend event.

We invite you to sponsor this unique gathering. Through sponsorship, organizations will be recognized by attendees from all practices and professions who come together to make this conference an innovation incubator for the disaster safety and resilience movement.



**Illya Azaroff, FAIA**  
Director of Resilient Design and Regenerative  
Planning Strategies  
+LAB Architect PLLC



**Leslie Chapman-Henderson**  
President and CEO  
Federal Alliance for Safe Homes

**Eric Vaughn**  
Executive Vice President  
Federal Alliance for Safe Homes



**Sharon Magorien**  
Chief, Building Science Branch  
RMD FEMA

# REASONS TO SPONSOR

Networking with like-minded leaders in the disaster safety and resilience movement to include individuals from organizations such as:

- FEMA
- Florida Division of Emergency Management
- *FOX Weather*
- Huber Engineered Woods
- IAEM
- International Code Council
- ISO/Verisk
- Lowe's
- MyRadar
- National Weather Service
- Renew Financial
- Simpson Strong-Tie
- State Farm
- *The Weather Channel*
- USAA

- Attending highly interactive learning sessions with our invited featured speakers designed to help define your organization's role in the disaster safety and resilience movement and come away with the tools needed for your organization to help drive change.
- Participating in the design and development of programs and initiatives that are instrumental in advancing the importance of disaster safety and resilience in the areas of engineering, science, policy, and practice.
- Working with leaders in the disaster safety and resilience movement to apply the lessons learned to challenges and opportunities within the movement.



**David Prevatt, Ph.D., P.E.**  
Structural Engineering Professor  
University of Florida



**Lance Bradford**, Program Manager – USAA  
**Bryan Masters**, SVP Business Performance – Chloeta  
**Matt Dusa**, VP, Innovative Practices – Global Medical Response  
**Clark Woodward**, Founder and CEO – RedZone



**Dottie Mazzarella**, Vice President  
Government Relations  
International Code Council

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What impresses me about the conference is not only the passion of all the people attending but also the diverse industries here. – Arthur Parks, CPCU, CLU  
P&C Underwriting Director, State Farm Insurance Companies/ FLASH Board Director

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It was an honor to represent Renew Financial alongside my colleagues at the National Disaster Resilience Conference #NDRC23 for the third consecutive year and be a part of the resilience movement! Huge congratulations to the Federal Alliance for Safe Homes (FLASH) for 25 incredible years of steadfast dedication in making our nation more resilient and safer in the face of natural hazards. - Pam Rodriguez,, Senior Director of Marketing, Renew Financial/ FLASH Board Director

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Excited to be at #NDRC23 with @strongtie and @FederalAlliance celebrating 25 years of resilient construction efforts! – Billy Viars, Education and Training Manager, Simpson Strong-Tie

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It was an honor to present on behalf of @IntlCodeCouncil at the National Disaster Resilience Conference! Thank you @FederalAlliance for the opportunity - Dottie Mazzarella, Vice President, Government Relations  
– International Code Council

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# SPONSORSHIP LEVELS & BENEFITS



|  | Titanium<br>\$40,000<br>(Limit 1) | Platinum<br>\$30,000<br>(Limit 1) | Gold<br>\$25,000<br>(Limit 4) | Silver<br>\$10,000<br>(Limit 8) | Bronze<br>\$5,000<br>(Unlimited) |
|--|-----------------------------------|-----------------------------------|-------------------------------|---------------------------------|----------------------------------|
| Branding in the conference program                                       | X                                 | X                                 | X                             | X                               | X                                |
| Branding on the conference website                                       | X                                 | X                                 | X                             | X                               | X                                |
| Branding on conference signage   | X                                 | X                                 | X                             | X                               | X                                |
| Marketing materials in the conference bag*                               | X                                 | X                                 | X                             | X                               | X                                |
| Four (4) complimentary conference registrations                          | X                                 |                                   |                               |                                 |                                  |
| Three (3) complimentary conference registrations                         |                                   | X                                 |                               |                                 |                                  |
| Two (2) complimentary conference registrations                           |                                   |                                   | X                             |                                 |                                  |
| One (1) complimentary conference registration                            |                                   |                                   |                               | X                               |                                  |
| Tabletop exhibit with preferred location in the General Session Ballroom | X                                 | X                                 | X                             |                                 |                                  |
| Tabletop exhibit in Ballroom Foyer                                       |                                   |                                   |                               | X                               | X                                |
| Logo on conference bag   | X                                 | X                                 | X                             |                                 |                                  |
| Full page ad in the conference program (back cover)                      | X                                 |                                   |                               |                                 |                                  |
| Full page ad in conference program                                       |                                   | X                                 |                               |                                 |                                  |
| Half page ad in conference program                                       |                                   |                                   | X                             |                                 |                                  |
| Quarter page ad in conference program                                    |                                   |                                   |                               | X                               |                                  |
| Exclusive Lunch Program Sponsorship                                      | X                                 |                                   |                               |                                 |                                  |
| Branding on main stage   | X                                 |                                   |                               |                                 |                                  |
| Branding on hotel keycards   | X                                 |                                   |                               |                                 |                                  |
| Branding on lanyards   | X                                 |                                   |                               |                                 |                                  |
| Branding on wifi cards   |                                   | X                                 |                               |                                 |                                  |
| Recognition as the Titanium Sponsor during the Opening Session           | X                                 |                                   |                               |                                 |                                  |
| Company provided keynote speaker   | X                                 |                                   |                               |                                 |                                  |
| Company provided panel member or exclusive interview spotlight           |                                   | X                                 |                               |                                 |                                  |
| Company provided panel member  |                                   |                                   | X                             |                                 |                                  |
| Conference attendee list (to include email address and phone number)     | X                                 | X                                 |                               |                                 |                                  |
| Attendee headshot sponsorship  |                                   | X                                 |                               |                                 |                                  |
| Breakfast sponsorship  |                                   | X                                 | X                             |                                 |                                  |

\*Please allow FLASH to approve your marketing materials in advance.

# Thank You to Our 2024 NDRC Sponsors

**Titanium**



**Gold**



# SPONSORSHIP AGREEMENT

Name

Company/Organization

Address

City, Sate, Zip

Phone Number

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Sponsorship Level

Titanium (Sold)

Platinum

Gold

Silver

Bronze

To secure your sponsorship, please complete this form and email it to Sarah Chason (sarah@flash.org). For more information please email or call (877) 221-SAFE (7233).