



SPONSORSHIP OPPORTUNITIES



NOVEMBER 6-9, 2023
CLEARWATER BEACH, FL

www.NationalDisasterResilienceConference.org

BACKGROUND

The annual National Disaster Resilience Conference (NDRC) is presented by the nonprofit Federal Alliance for Safe Homes (FLASH) and brings together the nation's foremost voices in the disaster safety and resilience movement. NDRC23 will take place November 6-9 in Clearwater Beach, FL.

Expert speakers will showcase breakthrough ideas and the latest innovation in engineering, science, policy, and practical programs that create resilient communities through keynote presentations, discussion panels, and spotlight topics.

For more than two decades, design professionals, emergency managers, financial services experts, first responders, futurists, housing experts, insurers, journalists, meteorologists, product manufacturers, risk communicators, scientists, social psychologists, volunteers, and many others have come together to make this conference a must-attend event.

We invite you to sponsor this unique gathering. Through sponsorship, organizations will be recognized by attendees from all practices and professions who come together to make this conference an innovation incubator for the disaster safety and resilience movement.



Johann Zimmermann
*Principal/Structural Engineer –
JZ Engineering*



Mark Taylor
*Head of Business Development and Strategic
Partnerships – MyRadar*
Eric Vaughn
*Executive Vice President – Federal Alliance for
Safe Homes*



Anne Cope, Ph.D., P.E.
*Chief Engineer – Insurance
Institute for Business and Home
Safety*

REASONS TO SPONSOR

- Networking with like-minded leaders in the disaster safety and resilience movement to include individuals from organizations such as:
 - FEMA
 - Florida Division of Emergency Management
 - *FOX Weather*
 - Huber Engineered Woods
 - IAEM
 - Insurance Institute for Business & Home Safety
 - International Code Council
 - ISO/Verisk
 - Lowe's
 - MyRadar
 - National Weather Service
 - Renew Financial
 - Simpson Strong-Tie
 - State Farm
 - *The Weather Channel*
 - USAA
- Attending highly interactive learning sessions with our invited featured speakers designed to help define your organization's role in the disaster safety and resilience movement and come away with the tools needed for your organization to help drive change.
- Participating in the design and development of programs and initiatives that are instrumental in advancing the importance of disaster safety and resilience in the areas of engineering, science, policy, and practice.
- Working with leaders in the disaster safety and resilience movement to apply the lessons learned to challenges and opportunities within the movement.



David Prevatt, Ph.D., P.E.
*Professor of Civil and Coastal
Engineering - University of Florida*



Breakfast Club Breakout
#NDRC22

WHAT PAST ATTENDEES ARE SAYING



Allen Sealock

General Manager, ZIP System - Huber Engineered Woods

"ICC Emerging Leaders JC Hudginson and Cody Gunn are attending #NDRC22 for presentations and discussions that will create more resilient buildings and disaster-resilient communities in the face of natural hazards and disasters."

ICC Emerging Leaders Membership Council

"We're glad to be at #NDRC22 again! This year is an especially timely event and opportunity to see old friends and connect with new innovators."

Smart Home America

"ICC's Karl Fippinger, Aaron Davis, and I wrapping up the incredibly worthwhile National Disaster Resilience Conference #NDRC22 in Clearwater, FL."

Dottie Mazzarella, ICC

"So honored to be a spotlight presenter at #NDRC22. There's bright future as we look ahead to the next 25 years of resilience! "

Anne Cope, IBHS

"Great to take a brief moment from tropical storm #Nicole and "Zoom" into #NDRC22 to see Leslie Chapman-Henderson, Ken Graham and Mike Coyne speak about weather and climate mitigation strategies."

Brian LaMarre, National Weather Service



Marc Levitan, Ph.D.

Lead Research Engineer, National Windstorm Impact Reduction Program - National Institute of Standards and Technology

Pataya Scott, Ph.D.

Civil Engineer, Earthquake and Wind Programs Branch - Federal Insurance and Mitigation Administration, Resilience

David Prevatt, Ph.D., P.E.

Professor of Civil and Coastal Engineering - University of Florida

Leslie Chapman-Henderson

CEO & President - Federal Alliance for Safe Homes



SPONSORSHIP LEVELS & BENEFITS

	Titanium	Platinum	Gold	Silver	Bronze
	\$40,000	\$30,000	\$25,000	\$10,000	\$5,000
	(Limit 1)	(Limit 1)	(Limit 6)	(Limit 8)	(Unlimited)
Branding in the conference program	X	X	X	X	X
Branding on the conference website	X	X	X	X	X
Branding on conference signage	X	X	X	X	X
Marketing materials in the conference bag*	X	X	X	X	X
Four (4) complimentary conference registrations	X				
Three (3) complimentary conference registrations		X			
Two (2) complimentary conference registrations			X		
One (1) complimentary conference registration				X	
Tabletop exhibit with preferred location in the General Session Ballroom	X	X	X		
Tabletop exhibit in Ballroom Foyer				X	X
Logo on conference bag	X	X	X		
Full page ad in the conference program (back cover)	X				
Full page ad in conference program		X			
Half page ad in conference program			X		
Quarter page ad in conference program				X	
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Branding on lanyards	X				
Branding on wifi cards		X			
Recognition as the Titanium Sponsor during the Opening Session	X				
Company provided keynote speaker	X				
Company provided panel member or exclusive interview spotlight		X			
Company provided panel member			X		
Conference attendee list (to include email address and phone number)	X	X			
Attendee headshot sponsorship		X			
Breakfast sponsorship		X	X		

*Please allow FLASH to approve your marketing materials in advance.

SPONSORSHIP AGREEMENT

Name

Company/Organization

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Sponsorship Level:

- ☐ Titanium
- ☐ Platinum
- ☐ Gold
- ☐ Silver
- ☐ Bronze

To secure your sponsorship, please complete this form and email it to Sarah Chason (sarah@flash.org). For more information please email or call (877) 221-SAFE (7233).