



*Strong Homes and Safe Families Happen Here*

**Presented by: Federal Alliance for Safe Homes (FLASH)**

Monday, November 7, 2022	
12:00 p.m. – 1:00 p.m.	<b>Board of Directors Luncheon</b> (Directors & Advisors) <i>Pelican – 3<sup>rd</sup> floor</i>
1:00 p.m. – 5:00 p.m.	<b>Board of Directors Business Meeting</b> (Directors & Advisors) <i>Pelican – 3<sup>rd</sup> floor</i>
6:30 p.m.	<b>Founding &amp; Legacy Partner Reception</b> (Hosted by the FLASH Board of Directors, Invitation Only) <i>Pelican – 3<sup>rd</sup> floor</i>
Tuesday, November 8, 2022	
9:00 a.m. – 11:00 a.m.	<b>Concurrent Council Meetings</b> (Council Members and Invited Guests) <i>Consumer Outreach Council, Egret – 3<sup>rd</sup> floor</i> <i>Resilience Policy Council, Sandpiper – 3<sup>rd</sup> floor</i> <i>Technical Advisory Council, Pelican – 3<sup>rd</sup> floor</i>
12:00 p.m. – 5:00 p.m.	<b>Opening General Session</b> <i>Dunes Ballroom I-V, Lobby Level</i>
11:00 a.m.	<b>Exhibits Open</b> <i>Dunes Ballroom I-V, Lobby Level</i>
11:30 a.m. – 12:30 p.m.	<b>Opening Luncheon</b> <i>Dunes Ballroom I-V, Lobby Level</i>
12:30 p.m. – 12:35 p.m.	<b>Welcome Remarks</b> by <b>Eric Vaughn</b> , Executive Vice President – FLASH
12:35 p.m. – 1:05 p.m.	<b>Keynote Presentation – Leadership Voices</b> <b>Presenter: Leslie Chapman-Henderson</b> , President and CEO – FLASH <i>Leslie will open the conference with a review of milestones, progress, and recent events, in the disaster safety and resilience movement. Her address will highlight new FLASH initiatives and set the tone for the conference by offering a roadmap on how the attendees can drive meaningful change through new collaborations, innovation, and partnerships.</i>

**Building Codes in Action – A Federal Perspective, the National Initiative to Advance Building Codes**

*This double-header panel will showcase our federal partners' progress on building code public policy, the landmark [FEMA Building Codes Strategy](#), and [The White House National Initiative to Advance Building Codes](#). After a presentation and Q&A session, former Disney Imagineer and futurist Joe Tankersley will lead panelists and attendees through an ideation to define building codes for the future. Come prepared to think not just outside the box but miles beyond and be part of a conversation that will lead to lasting transformational change for the disaster and climate resilience movements.*

**Moderator: Joe Tankersley**, President/Writer/Futurist – Unique Visions, Inc.

*National Initiative to Advance Building Codes*

**Presenters:**

1. **Ed Laatsch**, P.E., Director – Safety, Planning & Building Science Division – FIMA Risk Management Directorate
2. **Crystal Bergemann**, Senior Director for Resilience – White House Council on Environmental Quality
3. **Krystal Laymon**, Branch Chief (Acting) Climate Office – FEMA
4. **Ashley Armstrong**, Acting Director Buildings Regulatory and Senior Advisor, Energy Efficiency and Renewable Energy – U.S. Department of Energy (*video presentation*)

*Moderated Panelist and Attendee Discussion*

*Federal Perspectives*

**Presenters:**

1. **John Ingargiola**, Lead Physical Scientist Building Science Branch – FIMA Risk Management Directorate
2. **Marc Levitan**, Ph.D., Research Wind Engineer – National Institute of Standards and Technology (*video presentation*)
3. **Jonathan Wescott**, P.E., Civil Engineer, Building Science Branch – FIMA Risk Management Directorate (*video presentation*)
4. **Teresa Acuña**, Senior Policy Advisor, Office of the Assistant Secretary for Policy, Deputy Director, Good Jobs Initiative – U.S. Department of Labor
5. **Monte Fronk**, Emergency Management Director – Mille Lacs Band of Ojibwe (Tribal Nation) (*video presentation*)


*Moderated Panelist and Attendee Discussion*

1:10 p.m. – 2:40 p.m.

**Spotlight Presentation – A Researcher's Take on the Next 25 Years of Resilience**

**Presenter: Anne Cope**, Ph.D., P.E., Chief Engineer – Insurance Institute for Business & Home Safety (IBHS)

2:45 p.m. – 3:15 p.m.

3:15 p.m. – 3:30 p.m.	<b>Break – Dunes Foyer</b>
3:35 p.m. – 4:25 p.m.	<p><b>Panel Presentation – Resilience Playbook for NAIC Members</b></p> <p><i>What is the traditional vs. evolving role of the insurance regulator in light of accelerating disasters and climate change? What is the history of the disaster safety and resilience movement, and what policies helped address insurance market disruption? Who are the players, what are the best practices, and how can leaders advance resilience at the state and local levels?</i></p> <p><i>Hear more about this new tool designed to support insurance commissioners as they advance climate and disaster resilience.</i></p> <p><b>Moderator/Presenter: Jennifer Gardner</b>, Catastrophe Risk and Resilience Research Manager – Center for Insurance Policy and Research – NAIC</p> <p><b>Presenters:</b></p> <ol style="list-style-type: none"> <li>1. <b>Jeff Czajkowski</b>, Ph.D., Director, Center for Insurance Policy and Research – NAIC</li> <li>2. <b>Susanne Murphy</b>, Deputy Commissioner, Property &amp; Casualty – Florida Office of Insurance Regulation</li> <li>3. <b>Andy Case</b>, Director of Consumer Services – Mississippi Insurance Department</li> <li>4. <b>Audrey Rierson</b>, J.D., Senior Policy Analyst – FLASH</li> <li>5. <b>Leslie Chapman-Henderson</b>, President and CEO – FLASH</li> </ol>
4:30 p.m. – 5:00 p.m.	<p><b>Keynote Interview – Leadership Voices</b></p> <p><i>Leslie Chapman-Henderson, FLASH President and CEO, will interview <b>Ryan Rist</b>, Assistant Vice President of Innovation at USAA.</i></p>
5:00 p.m.	<p><b>Daily Wrap-Up &amp; Closing Remarks</b> by <b>Eric Vaughn</b>, Executive Vice President – FLASH</p>
6:30 p.m. – 8:30 p.m.	<p><b>Welcome Networking Dinner and Reception</b></p> <p><i>Dunes Ballroom I-V, Lobby Level</i></p> <p><i>Break out the Hawaiian shirts! Say aloha, enjoy local fare, reconnect with your fellow disaster safety advocates, forge new relationships, and meet the exhibitors at this beach-themed dinner. Turn out in your tropical attire, compete for prizes, and expand your resilience network.</i></p> 
<b>Wednesday, November 9, 2022</b>	
7:00 a.m. – 8:00 a.m.	<p><b>Breakout with the Breakfast Club</b> (3<sup>rd</sup> floor)</p> <p><i>Start your day with the Breakfast Club! Fuel up your body with breakfast and fuel your brain by attending one of three exciting breakout sessions presented by our dynamic, knowledgeable, and engaging speakers.</i></p>

<p><b>8:00 a.m. – 8:45 a.m.</b></p>	<p><b>Breakout with the Breakfast Club – Speaker Series #1</b> (<i>Pelican – 3<sup>rd</sup> floor</i>)</p> <p><b><i>Innovative Building Solutions for the Next 25 Years</i></b></p> <p><i>Disaster-resistant building materials are changing the way we build. Hear from these experts about the latest innovative products, services, tools, and techniques leveraged by architects, builders, and product manufacturers.</i></p> <p><b>Presenters:</b></p> <ol style="list-style-type: none"> <li>1. <b>Allen Sealock</b>, General Manager, ZIP System – Huber Engineered Woods</li> <li>2. <b>Tom Little</b>, CFM, President – Floodproofing.com</li> <li>3. <b>Billy Viars</b>, Southeast Education &amp; Training Manager – Simpson Strong-Tie Co.</li> </ol>
<p><b>8:00 a.m. – 8:45 a.m.</b></p>	<p><b>Breakout with the Breakfast Club – Speaker Series #2</b> (<i>Sandpiper – 3<sup>rd</sup> floor</i>)</p> <p><b><i>Perspectives on Improving Manufactured Housing Safety and Resilience to Extreme Windstorms</i></b></p> <p><i>This session will present a balanced, forward-thinking, multi-disciplinary perspective on the mobile and manufactured home resiliency problem, considering barriers and opportunities encompassing structural engineering, geography, social science, and public policy.</i></p> <p><b>Presenters:</b></p> <ol style="list-style-type: none"> <li>1. <b>David Roueche</b>, Ph.D., Assistant Professor of Civil Engineering – Auburn University</li> <li>2. <b>Alexandra Cary</b>, Market Development Manager – Insurance Institute for Business &amp; Home Safety (IBHS)</li> </ol>
<p><b>9:00 a.m. – 5:00 p.m.</b></p>	<p><b>General Session</b> – <i>Dunes Ballroom I-V, Lobby Level</i></p>
<p><b>9:00 a.m. – 9:05 a.m.</b></p>	<p><b>Opening Remarks</b> by <b>Eric Vaughn</b>, Executive Vice President – FLASH</p>
<p><b>9:05 a.m. – 10:30 a.m.</b></p>	<p><b>Panel Presentation – <i>Strong Homes: Affordable, Resilient Recovery</i></b></p> <p><i>This panel will highlight the Strong Homes Initiative and the collaborative spirit of organizations that offer innovative, resilient recovery solutions for disaster survivors in the most vulnerable populations.</i></p> <p><b>Moderator/Presenter: Eric Vaughn</b>, Executive Vice President – FLASH</p> <p><b>Presenters:</b></p> <ol style="list-style-type: none"> <li>1. <b>Rev. Chris Ackerman</b>, Director of Disaster Recovery – Alabama/West Florida Conference, United Methodist Church, United Methodist Committee on Relief</li> <li>2. <b>Johann Zimmerman</b>, Principal/Structural Engineer – J.Z. Engineering</li> <li>3. <b>Heather Lagrone</b>, Sr. Deputy Director – Texas General Land Office</li> <li>4. <b>Geoffrey Ross</b>, Director, Government Services – HORNE</li> <li>5. <b>Joshua G. Behr</b>, Ph.D., Associate Vice President Strategic Initiatives – Old Dominion University</li> </ol>
<p><b>10:30 a.m. – 10:35 a.m.</b></p>	<p><b>Video Presentation</b> by <b><i>The Weather Channel</i></b></p>

10:35 a.m. – 10:50 a.m.	Break – <i>Dunes Foyer</i>
10:50 a.m. – 11:40 a.m.	<p><b>Panel Presentation – <i>Improving Seismic Design and Retrofitting for Increased Disaster Resilience</i></b></p> <p><i>This panel will present Improved seismic design and seismic retrofit solutions for wood light-frame dwellings to increase the probability that homes can provide shelter immediately following moderate to large seismic events.</i></p> <p><b>Presenters:</b></p> <ol style="list-style-type: none"> <li>1. <b>Kelly Cobeen</b>, S.E., Principal – Wiss, Janney, Elstner Associates, Inc.</li> <li>2. <b>Jonathan Foster</b>, CFM, Earthquake Program Manager – FEMA</li> <li>3. <b>Ayse Hortacsu</b>, Director of Projects – Applied Technology Council</li> </ol>
11:45 a.m. – 12:00 p.m.	<p><b>Spotlight Interview</b></p> <p><i>Former CNN correspondent and board advisor <b>John Zarrella</b> will chat with <b>Jonathan Krebs</b>, Managing Partner – HORNE Government Services, who will offer insights and best practices that deliver restored communities — stronger and more resilient following a disaster.</i></p>
12:00 p.m. – 12:15 p.m.	<p><b>Spotlight Interview</b></p> <p><i><b>Leslie Chapman-Henderson</b>, FLASH President and CEO, will interview <b>Nick Shufro</b>, Deputy Assistant Administrator for the Risk Management Directorate (RMD) in the Federal Insurance &amp; Mitigation Administration (FIMA), on the RMD and FIMA focus areas and priorities to advance climate and disaster resilience.</i></p>
12:15 p.m. – 1:15 p.m.	<p><b>Celebrating Partners in Prevention Luncheon &amp; Keynote Presentation</b></p> <p><b>Hosted by: Bryan Koon</b>, Vice President of Homeland Security and Emergency Management – IEM and <b>Eric Vaughn</b>, Executive Vice President – FLASH</p> <p><i>The luncheon program will feature a recognition ceremony that brings together the FLASH Partnership with new and emerging voices in the disaster safety and resilience movement.</i></p>
1:30 p.m – 2:00 p.m.	<p><b>Keynote Presentation – <i>Leadership Voices: Perspectives from the Director</i></b></p> <p><b>Presenter: Mike Coyne</b>, Southern Region Director – National Weather Service, on behalf of <b>Jamie Rhome</b>, Acting Director – National Hurricane Center</p>

2:05 p.m. – 2:55 p.m.	<p><b>Panel Presentation – Pathways to Build Back Stronger</b></p> <p><i>The greatest challenges in improving disaster resiliency are awareness and funding. During this presentation, attendees will gain an enhanced understanding of how insurance, commercial and federal resources can enhance resilience in future disasters.</i></p> <p><b>Presenters:</b></p> <ol style="list-style-type: none"> <li><b>Yolanda Stokes</b>, Public Information Officer – U.S. Small Business Administration</li> <li><b>Charles Miccolis</b>, Managing Director of Commercial Lines – Insurance Institute for Business &amp; Home Safety (IBHS)</li> <li><b>Loretta Worters</b>, Vice President, Media Relations – Insurance Information Institute</li> </ol>
3:00 p.m. – 3:10 p.m.	<p><b>Spotlight Presentation – New Seismic Appropriations and Wind Rating System</b></p> <p><i>Executive Director and Co-Founder of the U.S. Resiliency Council, <b>Evan Reis</b>, P.E., S.E., will provide attendees with an update on the California Multifamily Seismic Retrofit Grant Program and the USRC Wind Building Performance Rating System.</i></p>
3:10 p.m. – 3:25 p.m.	<p><b>Break – Dunes Foyer</b></p>
3:30 p.m. – 3:45 p.m.	<p><b>Spotlight Interview</b></p> <p><i>Former CNN correspondent and board advisor <b>John Zarrella</b> will interview Renew Financial CEO <b>Mark Floyd</b> about the residential Property Assessed Clean Energy (PACE) program; an innovative financing solution focused on resilience and storm-hardening home upgrades.</i></p>
3:50 p.m. – 4:55 p.m.	<p><b>Panel Presentation – Learning from Disasters: Using Post-Event Reconnaissance to Ensure Safer Families through Stronger Homes</b></p> <p><i>This panel of boots-on-the-ground experts will discuss their work in assessing recent disaster damage, determining the causes of structural failures and successes, and turning those observations into recommendations and action.</i></p> <p><b>Presenters:</b></p> <ol style="list-style-type: none"> <li><b>Tracy Kijewski-Correa</b>, Ph.D., Professor of Engineering and Global Affairs – University of Notre Dame</li> <li><b>Dan Bass</b>, RA, CFM, Architect, Building Science Branch – FEMA</li> <li><b>David O. Prevatt</b>, Ph.D., P.E., Professor of Civil and Coastal Engineering – University of Florida</li> <li><b>David Roueche</b>, Ph.D., Assistant Professor of Civil Engineering – Auburn University</li> </ol>
4:55 p.m. – 5:00 p.m.	<p><b>Daily Wrap-Up &amp; Closing Remarks by Eric Vaughn</b>, Executive Vice President – FLASH</p>
<b>Thursday, November 10, 2022</b>	
8:00 a.m. – 9:00 a.m.	<p><b>Breakfast – Dunes Ballroom I-V, Lobby Level</b></p>
9:00 a.m. – 12:00 p.m.	<p><b>General Session – Dunes Ballroom I-V, Lobby Level</b></p>
9:00 a.m. – 9:05 a.m.	<p><b>Opening Remarks by Eric Vaughn</b>, Executive Vice President – FLASH</p>

<p><b>9:10 a.m. – 9:25 a.m.</b></p>	<p><b>Spotlight Presentation – Resilience Strategies for Power Outages</b></p> <p><i>This presentation will explore the various policies, practices, and fundamental elements of disaster-resilient systems that can be employed by federal agencies, state officials, and local communities to ensure electrical energy reliability before, during, and after a natural disaster.</i></p> <p><b>Presenter: Bryan Holland</b>, MCP, CStd., Senior Technical Field Representative, Southern Region – National Electrical Manufacturers Association</p>
<p><b>9:30 a.m. – 9:45 a.m.</b></p>	<p><b>Spotlight Presentation – Trending Technologies: A Platform for Increased Multi-Hazard Resilience</b></p> <p><i>Dr. Sarvesh Garimella, Chief Scientist and Chief Operating Officer – ACME AtronOmatic, LLC, are the creators of the free MyRadar weather app, providing expert weather data integration, visualization, and alerting to over 13 million active monthly users.</i></p>
<p><b>9:45 a.m. – 10:00 a.m.</b></p>	<p><b>Break – Dunes Foyer</b></p>
<p><b>10:00 a.m. – 10:30 a.m.</b></p>	<p><b>Keynote Presentation – Leadership Voices</b></p> <p><b>Ken Graham</b>, Director – National Weather Service</p>
<p><b>10:30 a.m. – 10:45 a.m.</b></p>	<p><b>Closing Remarks by Leslie Chapman-Henderson</b>, President and CEO – FLASH</p>