




Strong Homes and Safe Families Happen Here

Presented by: Federal Alliance for Safe Homes (FLASH)

Monday, November 7, 2022	
12:00 p.m. – 1:00 p.m.	Board of Directors Luncheon (Directors & Advisors) <i>Pelican – 3rd floor</i>
1:00 p.m. – 5:00 p.m.	Board of Directors Business Meeting (Directors & Advisors) <i>Pelican – 3rd floor</i>
6:30 p.m.	Founding & Legacy Partner Reception (Hosted by the FLASH Board of Directors, Invitation Only) <i>Pelican – 3rd floor</i>
Tuesday, November 8, 2022	
9:00 a.m. – 11:00 a.m.	Concurrent Council Meetings (Council Members and Invited Guests) <i>Consumer Outreach Council, Egret – 3rd floor</i> <i>Resilience Policy Council, Pelican – 3rd floor</i> <i>Technical Advisory Council, Sandpiper – 3rd floor</i>
12:00 p.m. – 1:00 p.m.	Opening Luncheon <i>Dunes Ballroom I-V, Lobby Level</i>
12:00 p.m. – 4:30 p.m.	Opening General Session <i>Dunes Ballroom I-V, Lobby Level</i>
Welcome Remarks by Eric Vaughn, Executive Vice President – FLASH	
Keynote Presentation – Leadership Voices Presenter: Leslie Chapman-Henderson , President and CEO – FLASH <i>Leslie will open the conference with a review of milestones, progress, and recent events, in the disaster safety and resilience movement. Her address will highlight new FLASH initiatives and set the tone for the conference by offering a roadmap on how the attendees can drive meaningful change through new collaborations, innovation, and partnership.</i>	
Building Codes in Action – A Federal Perspective, the National Initiative to Advance Building Codes <i>This double-header panel will showcase our federal partners' progress on building code public policy and the landmark FEMA Building Codes Strategy and The White House National Initiative to Advance Building Codes. After a presentation and Q&A session, former Disney Imagineer and futurist Joe Tankersley will lead panelists and attendees through an ideation to define building codes for the future. Come prepared to think not just outside the box but miles beyond and be part of a conversation that will lead to lasting transformational change for the disaster and climate resilience movements.</i> Moderator: Joe Tankersley , President/Writer/Futurist, Unique Visions, Inc.	

Break – Dunes Foyer	
Spotlight Presentation – A Researcher's Take on the Next 25 Years of Resilience	
Presenter: Dr. Anne Cope, Ph.D., P.E., Chief Engineer – Insurance Institute for Business & Home Safety (IBHS)	
Keynote Presentation – Leadership Voices: Presented by Titanium Sponsor and Legacy Partner USAA	
Daily Wrap Up & Closing Remarks by Eric Vaughn, Executive Vice President – FLASH	
6:30 p.m. – 8:30 p.m.	<p>Welcome Networking Dinner and Reception</p> <p><i>Dunes Ballroom I-V, Lobby Level</i></p> <p><i>Break out the Hawaiian shirts! Say aloha, enjoy local fare, reconnect with your fellow disaster safety advocates, forge new relationships, and meet the exhibitors at this beach-themed dinner. Turn out in your tropical attire, compete for prizes, and expand your resilience network.</i></p> 
Wednesday, November 9, 2022	
7:00 a.m. – 8:00 a.m.	<p>Breakout with the Breakfast Club (3rd floor)</p> <p><i>Start your day with the Breakfast Club! Fuel up your body with breakfast and fuel your brain by attending one of three exciting breakout sessions presented by our dynamic, knowledgeable, and engaging speakers.</i></p>
8:00 a.m. – 8:45 a.m.	<p>Breakout with the Breakfast Club – Speaker Series #1 (Heron – 3rd floor)</p> <p>Innovative Building Solutions for the Next 25 Years</p> <p><i>Disaster-resistant building materials are changing the way we build. Hear from these experts about the latest innovative products, services, tools, and techniques leveraged by architects, builders, and product manufacturers.</i></p> <p>Moderator: Gary White*, Vice President, Services – Lowe's Companies, Inc.</p> <p>Presenters:</p> <ol style="list-style-type: none"> Matt Minchew, General Manager, ZIP System Roof Applications – Huber Engineered Woods Tom Little, CFM, President – Floodproofing.com Billy Viars, Southeast Education & Training Manager – Simpson Strong-Tie Co.
8:00 a.m. – 8:45 a.m.	<p>Breakout with the Breakfast Club – Speaker Series #2 (Pelican – 3rd floor)</p> <p>Resilience Strategies for Power Outages</p> <p><i>This presentation will explore the various policies, practices, and fundamental elements of disaster resilient systems that can be employed by federal agencies, state officials, and local communities to ensure electrical energy reliability before, during, and after a natural disaster.</i></p> <p>Presenters:</p> <ol style="list-style-type: none"> Bryan Holland, Senior Technical Field Representative, Southern Region – National Electrical Manufacturers Association TBA

<p>8:00 a.m. – 8:45 a.m.</p>	<p>Breakout with the Breakfast Club – Speaker Series #3 (Sandpiper – 3rd floor)</p> <p><i>Perspectives on Improving Manufactured Housing Safety and Resilience to Extreme Windstorms</i></p> <p><i>This session will present a balanced, forward-thinking, multi-disciplinary perspective on the mobile and manufactured home resiliency problem, considering barriers and opportunities encompassing structural engineering, geography, social science, and public policy.</i></p> <p>Presenters:</p> <ol style="list-style-type: none"> 1. Stephen Strader Ph.D., Assistant Professor of Geography and the Environment – University of Villanova 2. David Roueche Ph.D., Assistant Professor of Civil Engineering – Auburn University 3. Alexandra Cary, Market Development Manager - Insurance Institute for Business & Home Safety (IBHS)
<p>9:00 a.m. – 4:30 p.m.</p>	<p>General Session – Dunes Ballroom I-V, Lobby Level</p>
<p>Opening Remarks by Eric Vaughn, Executive Vice President – FLASH</p>	
<p>Panel Presentation – <i>Strong Homes: Affordable, Resilient Recovery</i></p> <p><i>This panel will highlight the Strong Homes Initiative and the collaborative spirit of organizations that offer innovative, resilient recovery solutions for disaster survivors in the most vulnerable populations.</i></p> <p>Moderator/Speaker: Eric Vaughn, Executive Vice President – FLASH</p> <p>Presenters:</p> <ol style="list-style-type: none"> 1. Johann Zimmerman, Principal/Structural Engineer – J.Z. Engineering 2. Heather Lagrone, Sr. Deputy Director – Texas General Land Office 3. Dr. Joshua G. Behr, Associate Vice President Strategic Initiatives – Old Dominion University 4. Rev. Chris Ackerman, Director of Disaster Recovery – Alabama/West Florida Conference, United Methodist Church, United Methodist Committee on Relief 5. Geoffrey Ross, Director - HORNE, Government Services 	
<p>Video Presentation by <i>The Weather Channel</i></p>	
<p>Break – Dunes Foyer</p>	
<p>Spotlight Interview</p> <p><i>Former CNN correspondent and board advisor John Zarrella will chat with Jonathan Krebs, Managing Partner – HORNE Government Services, who will offer insights and best practices that deliver restored communities — stronger and more resilient following a disaster.</i></p>	

Panel Presentation – Improving Seismic Design and Retrofitting for Increased Disaster Resilience

This panel will present improved seismic design and seismic retrofit solutions for wood light-frame dwellings to increase the probability that homes can provide shelter immediately following moderate to large seismic events.

Presenters:

1. **Kelly Cobeen**, Principal – Wiss, Janney, Elstner Associates, Inc.
2. **Pataya Scott Ph.D.**, Civil Engineer, Earthquake and Wind Programs Branch – Federal Insurance and Mitigation Administration, Resilience

Celebrating Partners in Prevention Luncheon

The luncheon program will feature a recognition ceremony that brings together the FLASH Partnership with new and emerging voices in the disaster safety and resilience movement.

Keynote Presentation – Leadership Voices

Kevin King, Executive Director – Mennonite Disaster Service (MDS)

Spotlight Presentation – Resilience Playbook for NAIC Members

What is the traditional vs. evolving role of the insurance regulator in light of accelerating disasters and climate change? What is the history of the disaster safety and resilience movement, and what policies helped address insurance market disruption? Who are the players, what are the best practices, and how can leaders advance resilience at state and local levels?

Hear more about this new tool designed to support insurance commissioners as they advance climate and disaster resilience.

Panel Presentation – Learning from Disasters: Using Post-Event Reconnaissance to Ensure Safer Families through Stronger Homes

This panel of boots-on-the-ground experts will discuss their work in assessing recent disaster damage, determining the causes of structural failures and successes, and turning those observations into recommendations and action.

Presenters:

1. **Tracy Kijewski-Correa, Ph.D.**, Professor of Engineering and Global Affairs – University of Notre Dame
2. **Dan Bass**, Architect, Building Science Branch – FEMA
3. **David Prevatt, Ph.D.**, Professor of Civil and Coastal Engineering – University of Florida
4. **David Roueche, Ph.D.**, Assistant Professor of Civil Engineering – Auburn University

Break – Dunes Foyer

Spotlight Interview

Former CNN correspondent and board advisor John Zarrella will interview Renew Financial CEO Mark Floyd about the residential Property Assessed Clean Energy (PACE) program; an innovative financing solution focused on resilience and storm-hardening home upgrades.

Panel Presentation – Pathways to Build Back Stronger

The greatest challenges in improving disaster resiliency are awareness and funding. During this presentation, attendees will gain an enhanced understanding of how insurance, commercial and federal resources can enhance resilience in future disasters.

Presenters:

- 1. **Dolores Rowen**, Public Affairs Specialist – U.S Small Business Administration
- 2. **Charles Miccolis**, Managing Director of Commercial Lines – Insurance Institute for Business & Home Safety (IBHS)
- 3. **Loretta Worters**, Vice President, Media Relations – Insurance Information Institute

Daily Wrap Up & Closing Remarks by Eric Vaughn, Executive Vice President – FLASH

Thursday, November 10, 2022

7:30 a.m. – 8:30 a.m.	Breakfast – Dunes Ballroom I-V, Lobby Level
8:30 a.m. – 12:15 p.m.	General Session – Dunes Ballroom I-V, Lobby Level

Opening Remarks by Eric Vaughn, Executive Vice President – FLASH

Panel Presentation – Trending Technologies: Data for a Resilient Nation

Moderator/Speaker: Dr. Rick Knabb, Hurricane Expert – *The Weather Channel*

Presenters:

- 1. **Sarvesh Garimella**, Chief Scientist and Chief Operating Office – ACME AtronOmatic, LLC
- 2. **TBA**

Spotlight Interview

Dr. Rick Knabb, former NHC Director and Hurricane Expert for The Weather Channel, will interview Mr. Nick Shufro, Deputy Assistant Administrator for the Risk Management Directorate (RMD) in the Federal Insurance & Mitigation Administration (FIMA), on the RMD and FIMA focus areas and priorities to advance climate and disaster resilience.

Break – Dunes Foyer

Spotlight Presentation - New Seismic Appropriations and Wind Rating System

Executive Director and Co-Founder of the U.S. Resiliency Council, Evan Reis will provide attendees with an update on the California Multifamily Seismic Retrofit Grant Program and the USRC Wind Building Performance Rating System

Leadership Voices: Media and Weather

This powerhouse roundtable will feature broadcasting, meteorology, and weather forecasting experts. You will not want to miss this interactive discussion as we explore weatherpersons' critical role in the disaster safety movement.

Moderator: Mark Taylor, Head of Business Development and Strategic Partnerships – MyRadar

Keynote Presentation – Leadership Voices: Perspectives from the Director

Presenter: Kenneth Graham, Director, National Weather Service

Closing Remarks by Leslie Chapman-Henderson, President and CEO – FLASH