



# SPONSORSHIP OPPORTUNITIES



NOVEMBER 7-10, 2022  
CLEARWATER BEACH, FL

[www.NationalDisasterResilienceConference.org](http://www.NationalDisasterResilienceConference.org)

# BACKGROUND

The annual National Disaster Resilience Conference (NDRC) is presented by the nonprofit Federal Alliance for Safe Homes (FLASH) and brings together the nation's foremost voices in the disaster safety and resilience movement. NDRC22 will take place November 7-10 in Clearwater Beach, FL.

Expert speakers will showcase breakthrough ideas and the latest innovation in engineering, science, policy, and practical programs that create resilient communities through keynote presentations, discussion panels, and spotlight topics.

For more than two decades, design professionals, emergency managers, financial services experts, first responders, futurists, housing experts, insurers, journalists, meteorologists, product manufacturers, risk communicators, scientists, social psychologists, volunteers, and many others have come together to make this conference a must-attend event.

We invite you to sponsor this unique gathering. Through sponsorship, organizations will be recognized by attendees from all practices and professions who come together to make this conference an innovation incubator for the disaster safety and resilience movement.



*Ken Graham, Director -  
National Hurricane Center*



*Dominic Sims, CBO, CEO -  
International Code Council*



*Leah Wiggs, Vice President,  
Government Affairs - Renew  
Financial*



# REASONS TO SPONSOR

- Networking with like-minded leaders in the disaster safety and resilience movement to include individuals from organizations such as:
  - FEMA
  - Florida Division of Emergency Management
  - *FOX Weather*
  - Huber Engineered Woods
  - IAEM
  - Insurance Institute for Business & Home Safety
  - International Code Council
  - ISO/Verisk
  - Lowe's
  - MyRadar
  - National Weather Service
  - Renew Financial
  - Simpson Strong-Tie
  - State Farm
  - *The Weather Channel*
  - USAA
- Attending highly interactive learning sessions with our invited featured speakers designed to help define your organization's role in the disaster safety and resilience movement and come away with the tools needed for your organization to help drive change.
- Participating in the design and development of programs and initiatives that are instrumental in advancing the importance of disaster safety and resilience in the areas of engineering, science, policy, and practice.
- Working with leaders in the disaster safety and resilience movement to apply the lessons learned to challenges and opportunities within the movement.



*Eric Vaughn, Executive Vice President -  
FLASH*



*#NDRC21*

# WHAT PAST ATTENDEES ARE SAYING



*Elizabeth Gulick, VP Catastrophe Experience - USAA  
and Dr. Rick Knabb, Hurricane Expert - The Weather  
Channel*

"Great to be a part of the group today!  
Thank you for having me."  
*Ginger Zee, ABC News*

"It was such an honor to be an active part  
of this panel! Thank you #NDRC21  
*Craig Herrera, FOX Weather*

"So great to be back in the midst of  
resilience champions! Looking forward to  
learning, networking, and inspiration.  
#NDRC21"  
*Michele Steinberg, NFPA*

"Excited to be attending NDRC21 for  
three days of interesting and informative  
keynote speaker sessions, panel  
discussions, and networking events."  
*Bryan Holland, NEMA*

"#NDRC is a unique conference. It  
addresses all hazards. It brings together all  
stakeholders. It advances real solutions."  
*Aris Papadopoulos, Resilience Action Fund*

"I wanted to say how impressed I was  
with the conference. The week was full  
of impressive and knowledgeable  
speakers and I learned a lot. It was a  
fantastic experience, and the facility  
was amazing. I look forward to attending  
in 2022!"  
*Erik Cortinas, City of Fairhope, AL*



*Antoine B. Richards, MPH, Chief of Staff - Institute for  
Diversity and Inclusion in Emergency Management and Ryan  
Colker, J.D., Vice President of Innovation - International Code  
Council*





# SPONSORSHIP LEVELS & BENEFITS

	Titanium	Platinum	Gold	Silver	Bronze	General
	\$35,000	\$30,000	\$20,000	\$10,000	\$5,000	\$2,500
	(SOLD)	(SOLD)	(Limit 4)	(Limit 8)	(Unlimited)	(Unlimited)
Branding in the conference program	X	X	X	X	X	X
Branding on the conference website	X	X	X	X	X	X
Branding on conference signage	X	X	X	X	X	X
Marketing materials in the conference bag*	X	X	X	X	X	
Two (2) complimentary conference registrations	X	X	X	X		
One (1) complimentary conference registration					X	
Tabletop exhibit with preferred location	X	X	X	X		
Tabletop exhibit					X	
Logo on conference bag	X	X	X			
Full page ad in the conference program (back cover)	X					
Half page ad in the conference program		X	X	X		
Exclusive Lunch Program Sponsorship	X					
Branding on hotel keycards	X					
Branding on lanyards	X					
Recognition as the Titanium Sponsor during the Opening Session	X					
Company provided keynote speaker	X					
Company provided panel members (2)		X				
Company provided panel member			X			
Conference attendee list (to include email address and phone number)	X					
Attendee headshot sponsorship	X					
Breakfast sponsorship		X	X			
Break sponsorship				X		

\*Please allow FLASH to approve your marketing materials in advance.

# SPONSORSHIP AGREEMENT

Name

\_\_\_\_\_

Company/Organization

\_\_\_\_\_

Address

\_\_\_\_\_

City, State, Zip

\_\_\_\_\_

Phone Number

\_\_\_\_\_

Email Address

\_\_\_\_\_

Sponsorship Level:

- ☐ Titanium
- ☐ Platinum
- ☐ Gold
- ☐ Silver
- ☐ Bronze
- ☐ General

*To secure your sponsorship, please complete this form and email it to Sarah Chason (sarah@flash.org). For more information please email or call (877) 221-SAFE (7233).*